

**CASE STUDY** 

# Frontend, Database and Dashboards

Retirement, Property

The client received a portal to be used as an internal tool by the Finance team to track their cash flow and by the Operations team to manage the lifecycle of a resident.



### Client

The client is an integrated developer and operator of retirement villages specialising in affordable, stylish, and secure independent living communities throughout Australia.

#### **Purpose**

The client required an interactive dashboard to analyse the resident demographics and identify trends. The project would be an end-to-end service with the dashboard connected to a proposed cloud-based database and accompanying web-based interface.

- Dashboard feature an operational, interactive BI dashboard to allow for comprehensive analysis and to help users draw actionable insights from the underlying data.
- Analytical Depth help the client understand resident demographic trends and other socio-economic factors in local catchment areas. Analysis of this would guide pricing models and average tenure expectations.
- Front-End Interface include a user-friendly web-based frontend design to access the dashboard and database.
- Various Levels of User-Permissions account for various roles with databases users permitted to varying degrees of data access (read-only, edit, add entries etc).
- Flexibility be designed to cater for future dashboarding reporting and enhancements as more resident-specific datasets are collected.

## **Approach**

Microsoft Power BI was chosen for the interactive dashboard. In-built MySQL connectors linked Power BI to the underlying database and a series of reports were developed. Reports in the dashboard include resident demographic analysis, portfolio summary, financial analysis, price and volume analysis and an overview of future developments. Power BI's drill-down and drill-through functionality were important features that helped consumers analyse the data at various levels of detail and to gain confidence in their decision-making as a result.

For the database, an AWS RDS instance of MySQL was selected. A database schema and ER diagram were designed, keeping in mind the principles of data normalisation. Audit logs were created for any edits and a periodic snapshot was scheduled for automatic execution.

The front-end was designed in Django and provided a userfriendly way for the datasets to be accessed. Data validation was done at the front-end that provided a robust mechanism to ensure clean data was stored in the database.

#### **Outcome**

The client received a web portal that was hosted on a sub-domain of their main website. The portal is to be used as an internal tool by the Finance team to track their cash flow and by the Operations team to manage the lifecycle of a resident.

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